



**Tamil Nadu Agricultural University**  
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To  
The Editor,  
Sir,

Date: 24.08.2023

I request that the following message may kindly be published in your esteemed daily:

### **TNAU felicitates its TBI incubates**

StartupTN had organised 'Tamil Nadu StartupThiruvizha', a two-day annual celebration of Startups and Entrepreneurship in Tamil Nadu on August 19 & 20, 2023 at CODISSIA Trade Fair Complex, Coimbatore. The StartupTN initiative "TANSEED" 5.0 (Tamil Nadu Startup Seed Fund), is an equity model investment designed to extend financial support to early-stage startups. The Seed Fund provides up to Rs.15 Lakh with 3% equity for Green Tech, Rural Impact and Women-led Startups and up to Rs.10 Lakh for startups in other sectors.

The StartupThiruvizha event commenced with a video address by Thiru.M.K.Stalin, Hon. Chief Minister of Tamil Nadu and presided by Thiru.T.M.Anbarasan, Hon.Minister for Micro, Small and Medium Enterprises and Thiru.T.R.B.Rajaa, Hon.Minister for Industries. Four incubates of TBI, TNAU, Coimbatore viz., Mrs. R.Subathra of M/s.P.V.R Foods, Mrs. RefanaShahul of M/s.Myco Mushroom Hub, Mr.T.Vigneshwaran of M/s.Nandha InfoTech and Mr.K.Uthayakumar of M/s.Carpro Technologies were awarded with the TANSIM -TANSEED 5.0 (support of INR.15 Lakhs each) by Thiru.T.M. Anbarasan, Hon.Minister for MSME during the inaugural event of Start-up Thiruvizha on 19.08.2023.

The TANSEED 5.0 beneficiaries Mrs.R.Subathra, Mrs.RefanaShahul, Mr.T.Vigneshwaran and Mr.K.Uthayakumar met the respected Vice Chancellor, TNAU on 23.08.2023 and briefed on their ventures, ideas proposed for the TANSEED 5.0 fund. The Vice Chancellor, TNAU congratulated and felicitated the TBI member beneficiaries of TANSEED 5.0. Dr.E.Somasundaram, Director (ABD) and Mr.A.V.Gnansambandam, ED & CEO-ABIS, were present during the felicitation meeting. This TANSEED fund will be used by the beneficiaries for the development of their products

**Public Relations Officer**